

# Global Health Leadership Forum



Executive program on innovations in health policy & management

Berkeley, April 17-21, 2012 & London, September 16-21, 2012



Berkeley 2011 Group Photo



GHLF graduation for Leonard Aucoin of Canada and Irene Scott of UK

## What is GHLF?

- A unique certificate program focusing on key payment technology and delivery issues, divided into two 5-day sessions. The first session will be held in April at UC Berkeley followed by an optional study tour with Kaiser Permanente, April 2012. The second 2012 session will be at the King's Fund in London September 2012. GHLF is a two-part program and sessions may be attended in either order.
- During the 8 years of the program: 200 leaders have attended from 53 countries.
- Expert speakers interact with senior executives on solutions to the issues that have been converging internationally. Attendees learn about policies and management/leadership approaches that work and promising innovations

## Quotes from 2011 participants

*You put together a terrific program and delivered on the promise. Mission accomplished.*

Shaun Gath, CEO, Private Health Insurance Administration Council, Australia

*Excellent, the best use of content learning and leadership development in a long time.*

Donna Lichti, Senior Director, Customer Marketing Group, Pfizer, USA

*A program that every senior health sector operative must experience to build a community of knowledge.*

Sylvester Mensah, CEO, National Health Insurance Authority, Ghana

*Greatly enjoyed the entire program but the "Best of the Best" was the opportunity to learn from other participants.*

Cindy Ehnes, CEO, CA Children's Hospital Association; and previously, Director, CA Department of Managed Health Care, USA

*Excellent, useful, and necessary if you are looking to improve your health system.*

Emilio Santelices, Chief of Strategy Dept., Ministry of Health, Chile

## Faculty Directors

Richard Scheffler, UC Berkeley  
Stephen Shortell, UC Berkeley  
Guillem Lopez-Casasnovas, UPF-CRES  
Chris Ham, CEO, The King's Fund  
Meg A. Kellogg, Program Director

## Faculty Advisers

Sir Richard Feachem, UCSF  
Josep Figueras, European Observatory  
Health Systems & WHO  
James Rice, Integrated Health Strategies  
Alexander Preker, World Bank

## Primary Areas of Focus

- Leadership styles and strategies
- Private and public health insurance: trends, innovations, and new roles
- How to design pay for performance schemes, including global successes and pitfalls
- Public-private investment partnerships
- Innovative approaches for achieving integration, quality, and cost-effectiveness
- Transforming health care delivery through technology innovations, e.g. beyond first generation telemedicine; selecting technologies to engage target audiences
- Value-based benefit package and delivery design
- Chronic disease management
- Field trips to innovative delivery and IT models

## Core Benefits

- Practical solutions and promising innovations
- Fast track update of latest news; tips on market risks and opportunities
- Insights into the present and future of healthcare
- Sharing experiences with other health care leaders from around the world
- Joining the network of GHLF alumni
- Enhancement of strategic leadership skills

For more information and  
to apply:  
<http://ghlf.berkeley.edu>

Major Sponsor:



## Kaiser Permanente Option

By popular demand, we have decided to create another back-to-back opportunity to experience GHLF and Kaiser Permanente. The GHLF will take place April 17-21, 2012, followed by a day off in San Francisco and then "Lessons from Kaiser Permanente", a study tour of this successful local model April 22-25. Both programs give discounts for attending the other.



**The King's Fund** Ideas that change health care



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